

SPONSORSHIP DECK

Empowering Families with Life-Saving Survival Skills

Presented by: Survival Gang & Growth is Life Foundation

Survival Gang, in partnership with the Growth is Life Foundation, is launching an initiative to deliver life-saving survival training to students and families across New Orleans and beyond. Our goal is to teach emergency preparedness, wilderness survival, disaster response, and self-reliance through dynamic programs, interactive events, and hands-on training. We're inviting sponsors to help us equip families with the skills and tools they need to survive and thrive.

Why Survival Training Matters

- **Natural Disasters:** Families are often unprepared for hurricanes, power outages, or supply shortages.
- **Violence & Emergency Response:** Schools and communities need protocols for lockdowns, evacuations, and CPR/AED use.
- **Self-Reliance:** Teaching children and parents to cook outdoors, purify water, set up tents, and respond to emergencies builds confidence and independence.
- **Equity & Access:** Underserved communities often lack access to this kind of training—your support changes that.

Programs Offered

- **Student Survival Bootcamps** (one-day and weekend workshops)
- **Family Survival Retreats**
- **Lockdown Preparedness Drills** (school-based)

- **Wilderness Navigation & Camping Skills**
- **Kid-to-Kid Life Saving Trainings (CPR, First Aid, AED)**
- **Disaster Kit Assembly & Distribution Events**
- **Survival Games Competitions (Team-Based Challenges)**

Funding Needs

We are seeking support in the following areas:

Area	Description	Cost per Unit / Need
Student Enrollment	Scholarship for underserved youth	\$100 per student
Family Weekend Retreats	Camping, food, trainers, gear rental	\$500 per family
Emergency Supplies	First aid kits, flashlights, water purifiers	\$75 per kit
Training Materials	Curriculum, guides, tools, tents	\$1,000 per 20 participants
Event Sponsorship	Venue, logistics, staff, promo	\$2,500 per event

Sponsorship Tiers & Visibility

Tier	Donation Range	Sponsor Benefits
Survivor Tier	\$250 – \$999	Name listed on event banners & programs
Rescuer Tier	\$1,000 – \$2,499	Logo on survival kits, digital shoutouts
Protector Tier	\$2,500 – \$4,999	Booth at event, mention in press release
Champion Tier	\$5,000+	Logo on official merch, speaking

		opportunity, full media package
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Additional custom packages available for *in-kind donations, gear suppliers, and co-branded product opportunities*.

Sponsor Visibility Opportunities

- On-site signage at events & retreats
- Co-branded backpacks, shirts, tents, and survival kits
- Dedicated social media and press release recognition
- Vendor booth space or flyers in all registration packets
- Year-round visibility through our newsletter and student media coverage

Impact Goals for 2025

- Train **1,000 students and families** in life-saving skills
- Distribute **500+ disaster readiness kits**
- Host **12+ community training events** across the state
- Launch our **Survival Games Tournament Series** for youth in schools

How to Get Involved

We'd love to set up a call to discuss your goals and how we can highlight your brand while building resilient families.